



SEPTEMBER 6<sup>TH</sup> – 8<sup>TH</sup>, 2017 ATLANTA, GA

WEDNESDAY, SEPTEMBER 6TH

8:00 am – 5:00 pm	Registration
9:00 am – 3:00 pm	<p><b>Pre-Conference Workshop for Veteran-serving Community Leaders – “Leading the Charge: Empowering Services for Veterans” (Additional Registration Required)</b></p> <p><i>Agenda:</i></p> <p>9:00-9:30 Leading the Charge - LTG David P. Fridovich (USA, Retired)</p> <p>9:30-10:30 America’s Warrior Partnership: Measuring Success (Jim Lorraine)</p> <p>10:30-10:45 Break</p> <p>10:45-11:25 VA/CVEB Overview (Mark Erwin, Special Assistant to the Secretary, U.S. Department of Veterans Affairs &amp; Jim Wartski)</p> <p>11:25-12:00 Serving those who serve – Managing your veteran staff (Jonathan Pruden, Warrior Relations, and Andrew Coughlan, Alumni Manager, Wounded Warrior Project)</p> <p>12:00-1:00 Lunch</p> <p>1:00-1:45 Capacity Building: Tips to turn volunteer time &amp; talent into a serious asset</p> <p>1:45-2:00 Break</p> <p>2:00-2:30 America’s Warrior Partnership: The ABC’s of Community Integration</p> <p>2:30-3:00 Closing Remarks - SSG Sal Giunta (USA), Medal of Honor Recipient</p>
12:00 pm – 5:00 pm	Exhibitor Set up
4:00 pm – 6:00 pm	<p><b>Strengthening Military, Veterans, and Military Spouse Employment Recruiting – Military.com (Free, but must be pre-registered)</b></p>
6:00 pm – 8:00 pm	<p><b>VetConnect – Networking Reception and Concurrent Corporate Panels (Free for military, veterans and their families)</b></p> <p><b>Corporate Employment Panel</b>  Moderated by: Lloyd Knight, Director, UPS Supply Chain Solutions, President, VETLANTA</p> <ul style="list-style-type: none"> <li>▪ Matt Grob, Regional Veteran Employment Coordinator, US Department of Labor</li> <li>▪ Patricia Ross, Executive Director, Georgia Veteran Education Career Transition Resource (VECTR) Center</li> </ul>

- Holly Best, Transition Specialist, Hire Heroes USA
- Roger Roley, Southeast Regional Director, Four Block
- Stefond Harris, Vice President, UPS Supply Chain Solutions
- Karin Childress, National Director for Veteran Employment, Military.com

### Corporate Connections Panel

Moderated by: John Phillips, Boots to Loafers, Retired from Coca-Cola

- Patrick Haddock, Project Manager, User Experience and Digital Services, Coca-Cola
- Brad Losner, Vice President, SunTrust Bank
- Bethany George, Talent Acquisition, Field Staffing Manager, The Home Depot
- Michael Hare, Georgia/Alabama President, Sharp Business Systems
- Stephanie Reese, Director of Data Center Facilities-Enterprise Infrastructure Services, Time Warner

## THURSDAY, SEPTEMBER 7TH

7:00 am – 4:00 pm	Registration
7:00 am – 6:00 pm	Exhibitors Open
7:00 am – 8:00 am	Breakfast in the Exhibit Hall
8:00 am – 8:15 am	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>▪ Presentation of Colors – Ft. Gordon Navy Color Guard</li> <li>▪ National Anthem – Ft. Gordon Signal Corps Band</li> <li>▪ <b>Welcome and Symposium Kick-off</b>, The Honorable Tim McClain, Board Chairman, America’s Warrior Partnership and Jim Lorraine, President and CEO, America’s Warrior Partnership</li> </ul>
8:15 am – 8:45 am	<b>Introduction</b> - Lt. Gen. (ret) <b>Mike Linnington</b> , CEO, Wounded Warrior Project <b>Keynote Address</b> “ <b>The New Age of Serving Veterans</b> ,” Thomas G. Bowman, Deputy Secretary, US Department of Veterans Affairs
8:45 am – 9:40 am	<b>General Session “The Power of Collaboration: Building Resilient Communities”</b> Moderated by: Dr. Lynda Davis, Chief Veterans Experience Officer, Veteran Experience Office, U.S. Department of Veterans Affairs <ul style="list-style-type: none"> <li>▪ John Boerstler, Board Member, Combined Arms</li> <li>▪ Blake Bourne, Executive Director, Charlotte Bridge Home</li> <li>▪ Koby Langley, Senior Vice President, Service to the Armed Forces, American Red Cross</li> <li>▪ Jim Lorraine, President &amp; CEO, America’s Warrior Partnership</li> <li>▪ Frank Talerico, President &amp; CEO, Orange County Goodwill</li> </ul>
9:40 am – 9:50 am	Break

9:50 am – 10:45 am	<p><b>General Session “Addressing Invisible Wounds in Your Communities”</b>  Moderated by: Marcus Ruzek, Program Director, Marcus Foundation</p> <ul style="list-style-type: none"> <li>▪ Ken Falke, Chairman, Boulder Crest Retreat</li> <li>▪ Spencer Milo, Director of Veterans Programs, Marcus Institute for Brain Health</li> <li>▪ Dr. Anthony Hassan, CEO &amp; President, Cohen Veterans Network</li> <li>▪ Michael Richardson, Vice President, Independence Services &amp; Mental Health, Wounded Warrior Project</li> <li>▪ Dr. David Williamson, Brain Injury Physician, TIRR</li> </ul>
10:45 am – 11:00 am	Break
11:00 am – 11:50 am	<p><b>Concurrent Breakout Sessions – Health and Wellness</b></p> <ul style="list-style-type: none"> <li>▪ <b>Health and Wellness: Exploring the Military-Civilian Divide</b> (<i>Presentation</i>)  <i>Facilitators:</i> Lt. Gen. (Ret) Patricia D. Horoho, United Health Foundation and René Campos, CDR, USN (Ret.), MOAA</li> <li>▪ <b>Hope &amp; Strategies for Connecting in Your Community</b> (Panel)  <i>Moderator:</i> Mark Graham, Major General (Ret.), US Army, Vets4Warriors</li> <li>▪ <b>Impact of Military Service on the Family: Building a Safety Net in Your Community</b> (Roundtable Discussion)  <i>Moderator:</i> Joyce Raezer, National Military Family Association</li> <li>▪ <b>Case Coordination &amp; Seamless Transition: A Collaborative Way to Serve Veterans</b> (Panel)  <i>Moderator:</i> Cheree Tham, America’s Warrior Partnership</li> <li>▪ <b>Staff Resiliency &amp; Combating Compassion Fatigue</b> (Workshop)</li> </ul>
11:50 am – 12:05 pm	Break/Lunch Seating
12:05 pm – 1:35 pm	<p><b>Luncheon</b> honoring the late Col. Leo Thorsness, Medal of Honor Recipient  Hanoi Hilton POW presentation</p> <p><b>Presentation of Leo K. Thorsness Leadership Award:</b> Jay Town, US Attorney,  Northern District Alabama  <b>Recipient:</b> President George W. Bush  <b>Presentation:</b> Col. (Ret.) Miguel Howe, USA, Director of the Military Service  Initiative at the George W. Bush Institute</p>
1:35 pm – 1:50 pm	Break
1:50 pm – 2:40 pm	<p><b>Concurrent Breakout Sessions – Education, Training, Employment  And Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>▪ <b>Entrepreneurship: Challenges and Opportunities</b> (Panel)  <i>Moderator:</i> Misty Stutsman, IVMF</li> </ul>

- **The Changing Workforce: Skills Translation** (Panel)  
*Moderator:* John Phillips, Boots to Loafers LLC
- **Community Integration: The Roles of Colleges & Universities** (Roundtable Discussion)  
*Moderator:* Jared Lyon, President and CEO, Student Veterans of America
- **Character Does Matter in the Workplace** (Workshop)  
*Presenter:* Travis Manion Foundation
- **Employment: What's Next?** (Panel)  
*Moderator:* Rosye Cloud, Senior Advisor, US Department of Veterans Affairs

2:40 pm – 3:00 pm

Break

3:00 pm – 3:30 pm

**Keynote Address “One Mission”**, Chris Fussell, Former Navy SEAL Officer, Partner at McChrystal Group, and Best Selling NY Times Author

3:30 pm – 4:30 pm

**General Session “Bridging the Military-Civilian Divide”**

Moderated by: Bill Rausch, Executive Director, Got Your 6

- Garrett Cathcart, Southeast Director, Team Red, White, and Blue
- Charlie Hall, Chief Executive Officer, Upstate Warrior Solution
- Jared Lyon, President and CEO, Student Veterans of America
- Ryan Manion, President, Travis Manion Foundation
- Marjorie Morrison, Chief Executive Officer, Psych Armor Institute

4:30 pm – 6:00 pm

**“Debrief” Networking Reception** in the Exhibit Hall

6:00 pm – 9:30 pm

**President’s Reception** at the Georgia Aquarium  
**(Additional Registration Required)**

## FRIDAY, SEPTEMBER 8TH

7:30 am – 9:00 am

Registration

7:30 am – 12:00 pm

Exhibitors Open

7:30 am – 8:30 am

Breakfast in the Exhibit Hall

8:30 am – 9:30 am

**General Session “Social Responsibility: Role of Corporations and Foundations In Veteran Philanthropy”**

Moderated by Harriet Dominique, Senior VP, Corporate Responsibility & Community Affairs, USAA

- Kristen Cambell, Executive Director, Philanthropy for Active Civic Engagement (PACE)
- John McCary, Program Officer, Onward Veterans, Schultz Family Foundation
- Lewis Runnion, Director Public Policy Director - Military Affairs, Bank of America
- Anne Yau, United Health Foundation

9:30 am – 9:45 am	Break
9:45 am – 10:35 am	<p><b>Concurrent Breakout Sessions – <a href="#">Emerging Veteran Issues</a></b></p> <ul style="list-style-type: none"> <li>● <b>What's New in Transition: An Interactive Forum with the Departments of Labor, Defense, and Veterans Affairs</b> (Forum) <i>Facilitator:</i> Margarita Devlin, US Department of Veterans Affairs</li> <li>● <b>Tiers of Need: Finding the Balance Between Empowerment vs. Entitlement</b> (Workshop) <i>Presenters:</i> Lauren Augustine and Bill Rausch, Got Your 6</li> <li>● <b>City Leader Roundtable: Lessons Learned from Building Community Networks</b> (Panel) <i>Moderator:</i> Elisha Harig-Blaine, National League of Cities</li> <li>● <b>Building Programming to Support and Serve Military Women and Female Veterans</b> (Roundtable) <i>Moderator:</i> Erika Cashin, Co-Founder, Lean In Women Veterans</li> <li>● <b>Advocacy Roundtable</b></li> </ul>
10:35 am – 11:00 am	<b>Networking Break</b> in the Exhibit Hall
11:00 am – 11:50 am	<p><b>Concurrent Breakout Sessions – <a href="#">Capacity Building and Collaborative Efforts</a></b></p> <ul style="list-style-type: none"> <li>● <b>The Role of Technology in the Veteran Space: How to Unlock the Potential of Data</b> (Panel) <i>Moderator:</i> Dannielle Pope, Director of Innovative Technology, America's Warrior Partnership</li> <li>● <b>Insight Discovery</b> (Presentation) <i>Presenters:</i> Lauren Jenkins and Kirstie Breland, ScoutComms</li> <li>● <b>Engaging with Funders on a Community Level</b> (Panel)</li> <li>● <b>Unexpected Issues and Best Practices in Your Community: Regional View from the Field</b> (Roundtable Discussion) <i>Facilitator:</i> Jeanette Gilles and Denise Grant, America's Warrior Partnership</li> <li>● <b>StorYelling – Building Your Brand Externally and Internally</b> (Presentation) <i>Facilitator:</i> Pat Ross and Bobbi Sneathen, Team Rubicon USA</li> </ul>
11:50 am – 12:00 pm	Break/Lunch Seating
12:00 pm – 1:30 pm	<b>Lunch, Keynote Speaker and Closing Remarks</b>