



Four Star Alliance Fact Sheet

Four Star Alliance Overview

America's Warrior Partnership's **Four Star Alliance** is a membership program of vetted community organizations that provide adaptive sports, therapeutic recreation and wellness programs to active-duty military, veterans, their families and caregivers.

The Need Fulfilled by the Four Star Alliance

With more than 80,000 organizations serving some element of the military community, a veteran's search for an appropriate, well-fitting program can be lengthy and exhausting. If a program is not pre-qualified or its staff sensitive to the mental and physical needs veterans, their families and caregivers face, it may hinder the reintegration progress. Each Four Star Alliance member earns the Program of Excellence designation via a rigorous vetting process that considers fiscal responsibility, use of effective practices and level of satisfaction with those they serve – eliminating the uncertainty veterans face when selecting support programs for themselves as well as for their loved ones. By expanding membership benefits, connecting members to a national network of partner organizations and offering ongoing education and training initiatives, the Four Star Alliance further strengthens each member organization's capacity to serve the veterans and caregivers within their reach.

Benefits to Member Organizations

Member organizations of the Four Star Alliance receive several benefits, including:

- Enhanced Visibility and Recognition – The Four Star Alliance connects member organizations with other service providers outside of their area of expertise, which expands organization's ability to send and receive referrals.
- Advertising and Marketing – After passing a vetting process, member organizations receive a Program of Excellence seal that verifies their commitment to quality service for veterans. This seal can be included in advertising collateral, and members will have opportunities to be featured in email marketing campaigns to partner organizations.
- Opportunities for Professional Development – Members will have access to quarterly professional development webinars hosted by America's Warrior Partnership, along with discount pricing to attend the annual Warrior Community Integration Symposium and network with other service providers from across the nation.

History of the Four Star Alliance

The Four Star Alliance program was previously an organization called the R4 Alliance that launched in 2013. The popularity and size of the R4 Alliance grew until it achieved a critical mass where it required additional management support and funds to continue growing. The board members found a complementary organization, America's Warrior Partnership, that was equipped to adopt the R4 Alliance's mission. In December 2017, the R4 Alliance was decertified and all assets were transferred to America's Warrior Partnership. In March 2018, America's Warrior Partnership rebranded the network as the Four Star Alliance. Today, it continues its mission of empowering organizations to serve more warriors and build stronger programs.

America's Warrior Partnership's Role in the Four Star Alliance

America's Warrior Partnership is a national veteran-serving non-profit that launched the Four Star Alliance in 2018. The organization specializes in connecting community organizations with tools, training, partnerships and resources on both a national and local level to ensure veterans, their families and caregivers receive proactive, holistic support at every stage of their lives. America's Warrior Partnership's expertise and reach will give Four Star Alliance members maximum exposure on a national level as well as opportunities to improve their programs and services.

For More Information: Visit www.FourStarAlliance.org.

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