



September 5 – 7, 2018

Omni Atlanta Hotel

WEDNESDAY, SEPTEMBER 5

10:00 am – 12:00 pm	Pre-Conference Registration Only
12:00 pm – 4:00 pm	Exhibit Hall Booth Set Up
12:00 pm – 5:00 pm	<p>Pre-Conference Workshop: The CI Experience (Additional ticket fee applies; includes lunch)</p> <p>12:00 – 12:30 Lunch</p> <p>12:30 – 1:00 Welcome Remarks</p> <p>1:00 – 1:45 Connect: Interactive Best Practice Sharing – Community Integration</p> <p>1:45 – 2:00 Break</p> <p>2:00 – 3:00 Educate: Avoiding False Starts in Transition, Presented by Matt Louis</p> <p>3:00 – 3:45 Advocate: Leading with Honor, Presented by Col Lee Ellis, USAF (Ret.)</p> <p>3:45 – 4:30 Collaborate: Interactive Leadership Skills Building Workshop, Led by Col Lee Ellis, USAF (Ret.)</p> <p>4:30 – 5:00 Closing Remarks</p>
12:00 pm – 7:00 pm	Registration for Attendees and Exhibitors
5:00 pm – 7:00 pm	Networking Reception in Exhibit Hall
7:00 pm – 8:00 pm	<p>VETLANTA Session - Harnessing Corporate Resources to Build a Veteran-Friendly Community</p> <p>Moderated by: Lloyd Knight, UPS</p> <p>Panelists: Bethany George, The Home Depot Vivian Greentree, First Data Dino Perone, AT&T Jason Wright, JP Morgan Chase</p>

THURSDAY, SEPTEMBER 6

7:00 am – 4:00 pm	Registration
7:00 am – 8:00 am	Breakfast
7:00 am – 5:30 pm	Exhibit Hall Open

8:00 am – 8:30 am	Opening Session with Presentation of Colors, National Anthem
8:30 am - 8:45 am	Opening Remarks, Dr. Lynda Davis, U.S. Department of Veterans Affairs
8:45 am – 9:35 am	<p>General Session 1 – Defining Community and Collective Impact Moderated by: Fred Wellman, U.S. Army, LTC (Retired), ScoutComms, Inc. Panelists: Kelly L. Land, Combined Arms Jim Lorraine, America’s Warrior Partnership Jim McDonough, Institute for Veterans and Military Families Kari H. McDonough, Vets’ Community Connection</p>
9:35 am – 9:45 am	Break
9:45 am - 10:35 am	<p>General Session 2 – Empowering Women Veterans In Your Community Moderated by: Dr. Kate Hendricks Thomas, Military Health Researcher Panelists: Mary Beth Bruggeman, The Mission Continues Kacie Kelly, The Bush Institute Megan King, Team Red, White and Blue Antonieta Rico, Service Women’s Action Network Kayla Williams, Center for a New American Security</p>
10:35 am – 10:45 am	Break
10:45 am – 11:35 am	<p>Concurrent Breakout Session 1 Sessions:</p> <ul style="list-style-type: none"> ○ Building a Community Through Recreation ○ Emerging Trends in Community Veteran Support ○ Community Town Hall: CVEB Task Force ○ Veteran Employment: Engage to Retain ○ Fundraising Campaigns that Work: Identifying and Hitting Your Targets
11:35 am – 11:45 am	Break/Lunch Seating
11:45 am - 1:00 pm	<p>Leo K. Thorsness Leadership Award Luncheon</p> <p>A Caregiver’s Journey Moderated by: Steve Schwab, Elizabeth Dole Foundation Panelists: Precious Goodson, Elizabeth Dole Foundation Fellow Stephanie Ruepp, Elizabeth Dole Foundation Fellow Steff Smith, Elizabeth Dole Foundation Fellow</p>
1:00 pm - 1:10 pm	Break
1:10 pm – 2:00 pm	<p>Concurrent Breakout Session 2 Sessions:</p> <ul style="list-style-type: none"> ○ Policy, Advocacy & Solutions for Warriors Impacted by Chemical Hazards and Toxic Exposure ○ Innovative Resources and Collaborative Solutions for a Community: A Case Study ○ Peer Support on a Community Level

- Building Vocational Skillsets with Non-Traditional Education
- Making Your Brand Count

2:00 pm - 2:10 pm

Break

2:10 pm – 3:00 pm

General Session 3 - **The Good, The Bad, The Facts - Funders Panel**

Moderated by: René Bardorf, Wounded Warrior Project

Panelists: Catharine Grimes, Bristol-Myers Squibb Foundation
 Marcus Ruzek, The Marcus Foundation
 Brenda Suits, Bank of America Foundation

3:00 pm – 4:00 pm

Keynote Speaker – **Sebastian Junger**, “An Afternoon with Sebastian Junger”

4:00 pm – 5:30 pm

Snack Break in the Exhibit Hall

6:30 pm – 9:00 pm

President’s Reception, College Football Hall of Fame (Additional ticket required)

FRIDAY, SEPTEMBER 7

6:00 am – 7:00 am

Workout of the Day – Team RWB

7:00 am – 11:00 am

Registration

7:00 am – 8:00 am

Breakfast

7:00 am – 12:00 pm

Exhibit Hall Open

8:00 am – 8:50 am

General Session 4 - **One Is Too Many – Combatting Veteran Suicide**

Moderated by: Dr. Keita Franklin, U.S. Department of Veterans Affairs

Panelists: Major General Mark Graham, USA (Ret.), Vets4Warriors
 Frank Larkin, SAP National Security Services

8:50 am - 9:00 am

Break

9:00 am - 9:50 am

General Session 5 – **Homecoming – It’s All Relative**

Moderated by: Jon Scott, Fox News

Panelists: Melissa Comeau, American Red Cross Military and Veteran
 Caregiver Network
 Josh Goldberg, Boulder Crest Institute for Posttraumatic Growth
 David Gowel, RallyPoint
 Amy Looney, Travis Manion Foundation

9:50 am - 10:00 am

Break

10:00 am – 10:50 am

Concurrent Breakout Session 3

Sessions:

- Why Community Matters in Understanding and Preventing Veteran Suicide: The Critical Role of Community in Research on Veterans

- Understanding the Homelessness Continuum
- Military Families Thriving Together in Their Communities
- Entrepreneurship: Lessons Learned and Passing Them On
- Engaging Your Board for the Long-Term

10:50 am – 11:00 am

Break

11:00 am – 11:50 am

Concurrent Breakout Session 4

Sessions:

- Emerging Trends in Veteran-Focused Communities
- Technology for Good: How It Connects Us
- Military/Veteran Think Tank: Emerging Trends in Research
- Transition to Community: Workshop with DOD, DOL and VA

11:50 am – 12:00 pm

Break/Lunch Seating

12:00 pm – 1:30 pm

Lunch

Keynote Speaker: **The Honorable Robert Wilkie**, Secretary,
U.S. Department of Veterans Affairs

Remarks, Dr. Lynda Davis, U.S. Department of Veterans Affairs

Closing Remarks