

# #IAMAWARRIOR



## social posting tips



### tip 1

#### KEY TIMES TO POST:



9am, 1pm, 3pm



12pm, 3pm, 5pm



3pm - 4pm



7am, 12pm, 5pm

### tip 2

#### ALWAYS INCLUDE:

- An image
- The link to a campaign page
- An ask for support
- #IAMAWARRIOR or #EmpoweredVeteran

### tip 3

#### USE THE PROVIDED TOOLS

America's Warrior Partnership has created a social toolkit full of graphics and suggested posts - use these, with your own personalized message, to reach your network.